



## Frequently Asked Questions

### 1. What is Youth in Evaluation?

As a flagship steam of the #Eval4Action campaign, [Youth in Evaluation](#) is a digital drive urging the global evaluation community to commit to action towards meaningful engagement of youth and young and emerging evaluators in evaluation. In particular, the drive encourages individuals and institutions to adopt a manifesto to advance meaningful youth engagement in evaluation. The manifesto has been adopted by over 1000 supporters including the evaluation offices of international organizations (African Development Bank, Asian Development Bank, ILO, UNDP, UNESCO, UNFPA, UNICEF, WFP and the World Bank) and the governments of Costa Rica, India, Kenya and Malawi, among many other stakeholders. Supporting the implementation of the manifesto, in 2022-2023, the [standards on enhancing meaningful youth engagement in evaluation](#) were co-created via inclusive and intergenerational consultations, for international agencies, governments, VOPEs, academia, youth organizations, private sector and NGOs. In 2024, 45 self-assessments on the standards were submitted and six Super Champions and thirteen Emerging Super Champions were [announced](#) at the [Youth in Evaluation week 2024](#).

### 2. Why is Youth in Evaluation important?

With the widespread impact of COVID-19, escalating humanitarian situations, increasing inequalities and the climate crisis, the SDGs have been pushed even further. This decade remains crucial. With the world population younger than ever before, meaningful engagement of youth in

development processes, including in evaluation, can provide the multiplier effect to get the SDGs back on track. In this vision, the Pact for the Future includes a strong call for amplifying youth engagement across decision-making processes.

Inclusive and meaningful engagement of youth in evaluation provides an unparalleled opportunity to make development programmes responsive to the needs and demands of the youth. It raises youth voices and agency and recognizes them as active leaders and contributors in building a sustainable world. When the power of youth is harnessed in evaluation through meaningful ways - such as part of data collection; as young evaluators; as co-creators and co-managers of the evaluation process; and as young evaluation advocates - it can bring in innovation, increase evaluation quality, and enhance the relevance and the transformational power of evaluation.

Youth in Evaluation will steer the global evaluation community to commit to action and deliver towards long-term, sustainable and meaningful engagement of youth in evaluation.

### 3. Who should join Youth in Evaluation?

Youth in Evaluation invites individuals and institutions, including youth, governments, parliamentarians, Voluntary Organizations for Professional Evaluation (VOPEs), United Nations agencies, evaluators, academia, private sector, and the development sector at large, to join the initiative. It is not necessary to be a #Eval4Action partner to join the initiative.

### 4. How can you join and contribute to Youth in Evaluation?

1. **Adopt the digital manifesto** on 'Youth in Evaluation', available in six languages [here](#). Mobilize your networks and partners to adopt the manifesto and join Youth in Evaluation
2. **Adopt the Youth in Evaluation standards** and self-report by 31 January each year to be recognized as a [Youth in Evaluation Champion](#)
3. **Support Youth in Evaluation communication and outreach**, by using these available [resources](#)

4. **Spotlight the Youth in Evaluation [logo](#) in your communications, and display your commitment badge prominently**, that you will receive after signing the manifesto
5. **Take the lead in [translating](#) the Youth in Evaluation logo and manifesto in your language**

If you are a #Eval4Action partner, you can further support by:

6. **Taking the lead in launching** 'Youth in Evaluation' in your region, together with other partners
7. **Integrate 'Youth in Evaluation'** in your current programmes, and organize further initiatives to promote youth and young and emerging evaluators in your region
8. **Collaborate with your #Eval4Action regional communication hub** in promoting Youth in Evaluation and the adoption of the manifesto and standards.

If you are a young evaluator, you can also support the initiative by promoting Youth in Evaluation on your digital channels, mobilizing your networks and encouraging institutions and individuals to adopt the manifesto and standards. You can also connect with your regional EvalYouth chapter and the #Eval4Action regional communication hub to support the outreach on the initiative. Write to [contact@eval4action.org](mailto:contact@eval4action.org) for any further information.

## 5. What is #Eval4Action?

The Decade of EVALUATION for Action, also known as [#Eval4Action](#), is a global advocacy campaign channeling collective power to accelerate action for influential evaluation. #Eval4Action is in full alignment with the United Nations Secretary-General's [Decade of Action and vision of the Pact for the Future](#), supporting the achievement of the Sustainable Development Goals (SDGs). Launched in 2020, today there are [150+ #Eval4Action partners](#) worldwide, including nearly 30 youth networks. Express your interest to join the campaign by writing to [contact@eval4action.org](mailto:contact@eval4action.org), and by filling in this [form](#).