

Frequently Asked Questions

1. What is #Eval4Action?

The Decade of EVALUATION for Action, also known as [#Eval4Action](#) is a global advocacy campaign channeling collective power to accelerate action for influential evaluation to support the achievement of the Sustainable Development Goals (SDGs). [#Eval4Action](#) is in full alignment with the United Nations Secretary-General's [Decade of Action](#).

2. What is #Eval4Action Walk the Talk?

The [#Eval4Action Walk the Talk](#) is a social media video drive that will take place on Twitter from 1-31 October 2021. The Walk the Talk drive is a platform to showcase ACTIONS you have already taken by October 2021 (not future plans) and their RESULTS, to accelerate influential evaluation to support equitable and sustainable recovery from the COVID-19 pandemic, and the achievement of the SDGs.

3. Why is #Eval4Action Walk the Talk important?

Following the [#Eval4Action Commitment Drive](#) in October 2020, about 140 commitments promised accelerated action for influential evaluation. One year on, its time to showcase the delivery of these voluntary promises. All actions for influential evaluation (even those without a prior commitment) are vital to get back on track to achieve the SDGs. In line with Eval4Action objectives, Walk the Talk hopes to inspire the evaluation community and beyond to energize evaluation advocacy at all levels, to make the SDGs a reality for all.

4. Who should join #Eval4Action Walk the Talk?

EVERYONE. Whether you are a VOPE, evaluation professional, young and emerging evaluator, parliamentarian, government, evaluation user, academic, supporting the achievement of the SDGs and the advancement of influential evaluation in any way, you are invited to join Walk the Talk.

- If you made a commitment at the Commitment Drive, join Walk the Talk to share how you have delivered on your promise.

- If you did not make a commitment, you can join the drive too by showcasing your action for influential evaluation.

It is not necessary to be an #Eval4Action partner to join the drive. However, if your organization/network would like to partner with the campaign, please reach out to contact@eval4action.org. Get more details on the campaign's current [130+ partners](#).

5. How can you contribute to #Eval4Action Walk the Talk?

1. **Take action now:** Take new actions and/or accelerate your existing actions for influential evaluation, based on a previous commitment if applicable.
2. **Mobilize your networks:** Reach out to your networks and partners, including young and emerging evaluators, government counterparts and other actors and invite them all to take action NOW to accelerate influential evaluation. Encourage them to post videos on their actions and results during the Walk the Talk drive in October 2021.
3. **Spread the word:** Starting 15 September, help us spread the word by spotlighting Walk the Talk on your social channels and on your other digital spaces such as websites and communities of practices. If you are participating in evaluation events and conferences, share information about Walk the Talk in your presentations and various discussions.
4. **Contribute a video to Walk the Talk:** Record a 1-minute high quality video on the actions you have already taken and their results as far as possible. Post the video on Twitter during the Walk the Talk drive that will run from 1-31 October 2021, **using the hashtag #Eval4Action, and tagging @unfpa_eval, @Eval_Youth, @eval_gpf**. There is no limit to the number of videos you can post. The videos can be in any language. Additional details on video recording, packaging and sharing are available in the [video guide](#).

For further information, please visit eval4action.org and write to contact@eval4action.org.